



Dementia Action Plan January 2024

At the June 2017 Town Council meeting, Councillors confirmed they wished to investigate becoming a member of the Dementia Action Alliance (DAA). Since that time, Biddulph Town Council has been working on an action plan that will move the town towards becoming a 'Dementia Friendly Community'. The plan was last updated in October 2021. Below is a summary of progress to date.

Number	Action 2017	Responsibility	Update October 2021	Update January 2024
1a	Identify staff to become Dementia Friends Champions; attend appropriate training.	SH/JH	All Officers trained.	<p>The 'Dementia Friends ' awareness scheme, (to improve understanding and awareness of dementia resulting in less stigma and greater support for people with dementia and their loved ones) in association with the Alzheimer's Society has ended.</p> <p>Approach Dementia Support offer Dementia Carers Training via Zoom – every Thursday at 9pm for 9 weeks, each session lasts approx. 1.5 hours – you can attend just the sessions you require information on. Face-to-Face Informal Carer Training is offered at Longton Fire Station. Spaces are limited, carers need to phone and book their place.</p> <p>Approach Dementia Support are looking to develop bespoke awareness sessions.</p>
1b	Run sessions in the Town Hall for individuals in Biddulph who wish to become Dementia Friends; this is a one-hour session. Groups to	SH/JH	<p>Over 146 people have been made Dementia Friends:</p> <ul style="list-style-type: none"> • SMDC Customer Service Staff • BTC Councillors and Staff 	At the end of the 'Dementia Friends' programme Officers delivered 'Dementia Friends' training to 376 people.



	include: Councillors, Town Hall staff, Traders, Fire Service, Ambulance Service, Police, Housing Associations, Churches, Sainsburys, etc.		<ul style="list-style-type: none"> Public Sessions <p>In November SH and JH will be attending Woodhouse to make the whole of Year 7 Dementia Friends. We will offer this to all Biddulph Schools including primary.</p>	School visits resumed in November 2021. 'Dementia Friends' awareness training was delivered to children at Knypersley First School and Woodhouse Academy.
2	Supply copies of the Alzheimer's Guide to a wide range of partners.	JH	Staffordshire Moorlands District Council Customer Service Staff Received. Ongoing liaison with Police.	<p>Shared 'The Alzheimer's Guide' at Biddulph Grange Gardens and local shops and churches.</p> <p>The Alzheimer's Society's 'Caring for a person with dementia: A practical guide' is available on the Alzheimer's Society's website (www.alzheimers.org.uk). A link to the leaflet is available on the Town Council's 'Dementia Care' webpage.</p>
3a	Use the Dementia Action Alliance Checklist to check all Biddulph Town Council provisions, making changes where necessary; consider toilets, kitchen, foyer, etc.	SH/JH	<p>Biddulph Town Council have made changes to the Town Hall toilet signage which is now Dementia Friendly.</p> <p>Submit application for Disabled Facilities Grant to continue the changes in the toilets (contrasting toilet seats, handrails and new door locks).</p>	



3b	Make the Dementia Action Alliance Checklist available to partners, e.g. High Street Traders, etc.	JH	The 'Dementia Friendly Environments Checklist's is published to the Town Council's 'Dementia Care' webpage.	
4a	Identify current dementia provision in Biddulph. As part of this, identify gaps - can we help and where can people go for help?	SH/JH	<p>Traders and schools focus for 2021-23.</p> <p>Incorporate into Biddulph Network meetings.</p> <p>Work with new Staffordshire Moorlands PCN mental health professionals.</p> <p>The creation of the Town Guide to support Biddulph residents on where to go.</p>	<p>Worked with Staffordshire Moorlands PCN to host dementia friendly activities in the Town Hall.</p> <p>Partner with and advertise 'Approach Dementia Support – Carers Advice and Support Group' in our 'What's on in the Town Hall' monthly leaflet, published to the Town Council website and available in paper format from the Town Hall's Reception. Also provide the Council Chamber free of charge with dedicated budget.</p> <p>Created 'Biddulph Works Together: Dementia Support' leaflet - published to the website and available in paper format from the Town Hall Reception.</p> <p>Created 'Dementia Friendly' page in our 'Town Guide' booklet. Available from the Town Hall Reception and published to the Town Council's website.</p>



				<p>Partner with and advertise Dougie Mac's Wellbeing Project which includes advice for anyone with a life limiting illness, including dementia.</p> <p>Awarded grant to Biddulph Methodist Church and Victoria Centre to help support their Social Inclusion Worker and the establishment of their dementia social activities.</p>
4a Continued	Identify current dementia provision in Biddulph. As part of this, identify gaps - can we help and where can people go for help?	SH/JH		<p>£3,000 given to Alzheimer's Research UK and £3,078.10 to Approach Dementia Support from Biddulph Town Mayor's Charity fundraising in 2022-23.</p> <p>Signpost a range of services available to help support people living with dementia with aspects of their daily life, enabling people living with dementia to access information, services and support.</p> <p>Residents can explore a 'Bag of Trix' (assistive technology and daily living aids) promoting independent living, produced as part of Staffordshire County Council's Supportive Communities programme, at the Town Hall (a Community Help point).</p>



				<p>Promote the services offered by the District Council, for example the availability of disabled facilities grants and equipment available to those living with dementia.</p> <p>Positively promote volunteer opportunities in dementia related services, for example with Approach Dementia Support via the Town Council's 'Volunteering Booklet' – volunteers are needed to assist people living with dementia and their carers to help with activity groups, singing groups and at carers support/advice groups. The booklet is available in paper format from the Town Hall's Reception and is published to the Town Council's website.</p>
4b	Advertise provision	JH	<p>Dementia page added to website. Update on social media.</p>	<p>Support local and national campaigns such as 'National Dementia Action Week' annually (usually the third week in May) and World Alzheimer's Day (21 September each year) via the 'Biddulph Times' journal and via the Town Council's social media.</p> <p>Information published to 'What's on in the Town Hall' monthly leaflet, 'Clubs, Groups and Societies' booklet, 'Town Guide', 'Biddulph Works Together: Dementia Support' leaflet, the Town Council's website, social media, etc.</p>



5	<p>Town Hall to adopt a 'Safe Place' status. A 'Safe Place' offers help if someone is anxious, scared or at risk while they are out and about and need support. See 'www.safeplaces.org.uk'</p>	JH/SH	<p>Have made application for safe space status.</p>	<p>The Town Council is a 'Community Help Point' – an approachable, established and trusted place where you can access information about local services and activities.</p> <p>Currently there isn't a 'Safe Places Scheme' in operation in the Staffordshire Moorlands. The Safe Places National Network were contacted by Staffordshire County Council (SCC) in 2022 with regard to making Staffordshire a 'Safe Place' County across all District and Borough Councils by April 2023. The timeline was extended a number of times, but we're not aware the initiative has been launched. The Town Council needs action via SCC to develop a 'Safe Space' status.</p>
6	<p>Consider dementia perspective in any events, tourism, leisure facilities that are run by the Town Council.</p>	JH	<p>Biddulph Town Council events take consideration. Dementia Friendly Cinema is an event aimed for those living with dementia.</p>	<p>Purchased a 'lost person banner' in Q4 2023 to use at Town Council events.</p>
7	<p>Police – Registering With the Herbert Protocol</p>	JH/SH	<p>Police have adopted this protocol.</p> <p>Advertised on our social media and information on Biddulph Town Council Reception.</p>	<p>Explanation of 'The Herbert Protocol' included in our 'Biddulph Works Together: Dementia Support' leaflet (available online and from the Town Hall's Reception in paper format).</p>



8	Support Dementia Week/World Alzheimer Day	JH /All	<p>2020 social media only - due to covid.</p> <p>2021 Reintroduction of Dementia Friendly Cinema.</p>	<p>Post covid, 'Dementia Friendly Cinema' screenings resumed in September 2021. '2023 Dates for Your Diary' published to the Town Council's website and to 'Biddulph Works Together: Dementia Support' leaflet (available online and from the Town Hall's Reception in paper format).</p> <p>Need to approve 2024 event dates and update the Town Council's website calendar and 'Dementia Support' leaflet.</p>
9	Consider Biddulph becoming a 'Dementia Friendly Community'	SH/JH	<p>We are registered on the DFC as 'emerging.'</p> <p>We can take this forward with the Support Staffordshire Community Officer. The first steps are to pull together a steering group this group has to consist of people living with dementia. Whilst Biddulph Town Council can support, we cannot chair.</p>	<p>The Alzheimer's Society's Dementia Friendly Communities recognition scheme ended on 31 December 2023.</p>
10	Biddulph Town Council are now part of the Staffordshire and Stoke-on-Trent Dementia Action Alliance.	JH	<p>Meet monthly to share ideas - receive updates from medical practitioners.</p>	<p>Member of the 'Dementia Network Staffordshire and Stoke-on-Trent' organisation, sharing good practice.</p>